

# STYLE COUNCIL ...

Julie Torrance (pictured) is a local Image Consultant and Personal Stylist. Over forthcoming issues of All Things Local she will be providing you with tips and information on how to make the most of yourselves through your clothing.

*Hi and welcome to my Style Council column.*

*Style has no restriction to size or age. To look effortlessly stylish you need to appreciate who you really are. How long is it since you looked in the mirror without tearing yourself apart? The first rule and the most important, is to appreciate all your positive assets and we all have lots of them; whether it be a tiny waist, fantastic legs, slim wrists or beautiful eyes. Look at your body and only concentrate on the positive attributes you have.*

*Understanding and appreciating your own body shape will help lead you to the right designer/retailer. This is important as you need to shop for your shape not just your size, in some shops you may be a size 12 in others a 14 or 16. As a guide-line; if a brand is Italian it will be good for ladies with narrow hips & thighs; French designed brands tend to have a more boyish fit again, narrow across the bottom and thigh with a small bust measurement; German and some British brands have a fit to suit a more curvaceous figure. Identifying the brand/collection that is right for you isn't an easy task which is where a qualified Image Consultant like me can help. I can analyse your existing wardrobe and direct you towards collections and shops which will suit your body shape and complement your current wardrobe and life-style - you will develop a style that's right for you.*

*We are all looking and feeling younger; 40 is the new 30, 50 the new 40, but so many of us worry about dressing too young and let our image age us. You need a basic wardrobe of classic items, but don't be afraid to experiment and mix some fashion items with the classic basics. In many ways age gives us confidence but not in how we dress - it's easy to play safe, but this can look dull and make us feel dull. Give your style that edge and discover a new YOU!*

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## When you look good... you feel good

I will help you achieve that fabulous individual look with effortless style. You will look and feel younger and slimmer and grow in confidence and self-esteem.

**Image and Wardrobe** Do you have a wardrobe full of clothes but nothing to wear?

Would you like a new image but don't know where to start?

**Holiday Wardrobe** Struggling to know what to pack in your suitcase?

Always take too many clothes and end up wearing the same things?

**Personal Shopping** Spend hours shopping and find nothing?

Do you buy clothes you never wear?

Do you feel overwhelmed by all the different ranges?

**Occasion Shopping** Dread being invited to a special occasion because you can never find anything to wear?

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Don't feel intimidated, give Julie Torrance a call on

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For further details have a look at [www.rags4riches.co.uk](http://www.rags4riches.co.uk)

