

# Profile: KAID

Back in 2001 when the business was started, a name was chosen that was short, available to register as a limited company and also available as an internet name.

As the company was started by the husband and wife team of David and Karen, by taking two letters from each of their names, KaiD was born. Initially KaiD specialised in selling Land Rover parts worldwide, sales being achieved by investing heavily in specialist publications like Land Rover Owner International magazine (a magazine that David still writes for today). Over their first 12 months the workshop orders had increased to such a level that larger premises were in order. This bought about their move to Horsley Woodhouse where they are still based today. During the time at their current premises, they have invested heavily in diagnostic equipment and have around £32000 of dedicated Land Rover, Ford, Jaguar, VW, Seat, Audi, Skoda

and Vauxhall equipment as well as general diagnostic equipment for most other makes and models. Although known as a Land Rover garage, for the last 3 years KaiD now work on other makes and models, with Land Rover work only making up approximately 50% of their business today. KaiD are committed to providing a one garage solution for their customers where they can have a tyre fitted (often cheaper than most tyre shops), service, extended warranty repairs, engine and gearbox repairs, clutch repairs and air con/climate control repairs and very competitive MOTs. "We strive to provide our customers with the service, professionalism, friendliness, competitive prices and sound advice, which sadly is missing from a lot of main dealers today. If only more people knew we don't just work on Land Rover vehicles as we can offer every customer an unrivalled experience!" said David.

KaiD can be contacted on **01332 781111**

**KAID**  
Car Diagnostics & Repairs

**Special offers\***

- Free MOT with every full service
- 10% off all Clutches fitted
- Free Winter Check

Servicing (all makes & models)  
Repairs (mechanical & electrical)  
Aircon Repairs  
Clutches  
Tyres  
Exhausts  
Batteries  
Free Collection and drop off up to 5 miles from garage

\* For October, November and December 2008  
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